



December 10, 2008

To all USEF Members and Affiliate Organizations,

As the year wraps up, we want to take this important opportunity and remind you about some the great savings being offered through USEF MemberPerks and your local John Deere dealer. As many of you may know John Deere has the very best product on the market from tractors and loaders to mowing equipment and utility vehicles, which all have some discount pricing available to you. For those full time equine operations, John Deere offers up to 23% discount off select models of new farm equipment. The only stipulation is John Deere Agricultural equipment must be used in conjunction with full-time horse operations only and must meet certain eligibility requirements for these savings.

For those members that have smaller operations and needs, members can now enjoy added savings and low financing options with our John Deere Partner Program! These discounts are now available toward the purchase of a variety of John Deere equipment including select lawn and garden tractors, riding mowers, walk-behind mowers, Gator utility vehicles, commercial mowing equipment, and compact utility tractors.

By supporting USEF MemberPerks you help support our equine industry and its premier sponsor, John Deere. With every purchase of John Deere equipment a piece of the sale comes back to support the equine industry.

*As an added benefit through January 31, 2009, bring in the attached coupon and this letter to your local John Deere dealership and **inquire** about our "Equine Program" . **Upon receiving a quote on a qualifying piece of new John Deere equipment**, the local dealer will provide you with a **Free John Deere cap** (limit one per family), no purchase necessary.*

If you have any questions, please call us at any time. We are here to make your next John Deere experience enjoyable.

Last but not least, thanks for your support.

Sincerely,

James Lawson
USEF MemberPerks
1-877-576-6872