

NWHA Membership Survey

Please note: You may complete this survey anonymously. Know in full confidence that we are not soliciting personal information of any nature.

1. What is your gender?
 - a. Male
 - b. Female

2. In which of the following age groups do you fall?
 - a. Under 18
 - b. 18-24
 - c. 25-34
 - d. 35-44
 - e. 45-54
 - f. 55-64
 - g. 65-70
 - h. 71+

3. Which of the following describes your marital status?
 - a. Single
 - b. Married
 - c. Widowed
 - d. Divorced

4. Do you have children under the age of 18 in your household? If so, how many?

5. Please describe your work status. Are you:
 - a. Full-Time Inside Home
 - b. Full-Time Outside Home
 - c. Part-Time Inside Hone
 - d. Part-Time Outside Home
 - e. Homemaker
 - f. Not Employed
 - g. Retired

6. How would you describe your profession?

7. Which of the following best describes your total household income?
 - a. \$49,999 or less
 - b. \$50,000-\$59,000
 - c. \$60,000-\$74,999
 - d. \$75,000-\$99,999
 - e. \$100,000-\$124,999
 - f. \$125,000+

8. How often do you travel for leisure purposes?
 - a. Once a year
 - b. Twice a year
 - c. Three times a year
 - d. Four or more times a year

9. Do you rent or own your own home?
 - a. Rent
 - b. Own

10. Do you live in:
 - a. A single family home
 - b. A multi-family home
 - c. A home with more than 3 acres of land
 - d. A home with 4-10 acres of land
 - e. A home with 11-49 acres of land
 - e. A home with more than 50 acres of land

11. How many automobiles do you own? What kinds by make, model and year.
 - a. Sports Car (two door)
 - b. SUV
 - c. Mini Van
 - d. Truck
 - e. Luxury

12. Do you own other vehicles, such as a boat, RV and/or horse trailer? If so, please list the manufacturer.
 - a. Boat
 - b. RV
 - c. Horse trailer
 - d. Other (please describe)

13. Do you own a riding mower or lawn tractor? If so, what make?

14. In what part of the nation do you reside?

- a. Northwest
- b. Northeast
- c. Southwest
- d. Southeast
- e. Central Region
- f. Midwest

15. What is your zip code?

16. How long have you owned horses?

- a. Less than 5 years
- b. 6-10
- c. 10-20
- d. 20+

17. Do you board your horses at an equine facility or do you keep them at home?

- a. Board
- b. Home
- c. Board with trainer during show season
- d. Both

18. Are you an amateur rider or a trainer/professional?

- a. Amateur
- b. Trainer
- c. Other

19. How many horses do you own?

- a. 20+
- b. 15-19
- c. 10-14
- d. 5-9
- e. 4 or less

20. What breed(s) of horses do you own?

21. How many saddles do you own? What brands and types?
22. What brand horse feed do you use?
23. How many times a year do you travel for purposes of training or showing horses?
 - a. Never
 - b. 1-5
 - c. 6-10
 - d. 10+
24. When you travel, what is your hotel of choice? Ex. Hilton, Hampton Inn, etc.
25. What news programs do you most frequently watch on television? What educational or entertainment programs do you most frequently watch?
26. Are you a cable or satellite subscriber?
27. For your mobile phone, which service do you use? Ex. ATT&T, Verizon, etc.
28. What clubs and organizations do you belong (ex. Rotary, ALTA, etc.)
29. At what brand of bank do you conduct the majority of your banking or financial services? Ex. Wachovia, SunTrust, etc.
30. Which type of credit card do you have? Please check all that apply.
 - a. Visa
 - b. Mastercard
 - c. American Express
 - d. Discover
 - e. Diner's Club
 - f. Other

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