

August 15, 2008

Dear NWHHA Member:

As you may be aware, the National Walking Horse Association has been selected as the pro-bono marketing and public relations client of The Haystack Group, a nationally recognized and award-winning firm based in Atlanta.

The Haystack Group will be supporting us in efforts to generate greater awareness of our organization and of naturally gaited walking horses, as well as the very important task of attracting corporate supporters to NWHHA.

NWHHA will benefit from a highly strategic and focused plan of activities and we are very excited about the plans we have seen thus far. So that we can begin work as quickly as possible, we are asking every member of NWHHA to complete the attached survey. You may complete this survey anonymously if you wish and know in full confidence that we are not soliciting personal information of any nature.

You can either fill out the survey online by following this [link](#), or you can print out the [survey](#) and mail it to the following address:

The Haystack Group  
6285 Barfield Rd.  
Suite 100  
Atlanta, GA 30328

We thank you in advance for your assistance in this very important matter.

Best,

*Don Vizi*  
Executive Director