



EquineColicReliefNow.com

don't wait too late 817 994 1324

STOP A BOUT OF IMPACTION COLIC -GET PEACE OF MIND IN A BOTTLE-

WHAT IS THIS PRODUCT AND HOW DOES IT WORK?

In 1995, a marine biological chemist, patented a formula in Nova Scotia, where he lived and did his research. He found a specific combination, of Kelp and Irish Sea Moss, that when liquidated immediately after being harvested from the Baltic Sea, would quickly enter and soften to a pudding like consistency, impacted dead matter. His patent was purchased in 1996 as Part 1 of the 4 Part Formula used to make Equine Colic Relief. This first part of the formula softens and reduces the impaction, while it aids in passage.

The final 3 parts, created by another lab, contain magnesium, phosphorus, potassium, calcium D, peppermint oil, vegetable glycerin, a little purified water, and molasses and Sorbitol for flavor and sweetness. These ingredients are approved for human or animal consumption by the FDA. Combined, they form the last 3 parts and processes that hydrate the bowel tissue; replace ionic solutions in the bowel muscles; dissipate methane gas and relieve pressure within the bowels. Each part uses its natural process to effectively stop, a normal bout of impaction colic. An example, of what combined natural ingredients can do, is orange juice and bicarbonate of soda. Ingested alone, soda reduces gas. But when added to powdered or liquid orange juice, soda dissipates the acidity in the juice so natural vitamin C, can be used to calm muscle contractions. Long ago, before RX drugs, this mixture was sold by apothecaries to individuals and healers to naturally end stomach cramps.

Horses are individuals and don't uniformly respond in the same time frame or in the same manner to a product. Actual time response for ECR was studied by 3 years of testing it and continual feedback from clients who use it. **Within 10-30 minutes after ingestion, you will hear returning or stronger bowel sounds in your horse.** The 4 processes in ECR, return bowel sounds or motility to the whole bowel. So a horse having a normal bout of impaction or sand colic, will produce sounds on both sides of the abdomen, within the specified time span. If this does not occur, something other than a normal bout of colic is causing the problem. **READ THE LABEL INSTRUCTIONS BEFORE ADMINISTERING THIS PRODUCT**

What ECR Will Not Do

If before you gave ECR, you heard sounds indicating gas, and you continue to hear them, this could indicate a serious problem. If you hear sounds like air being let out of a tire or sounds only on one side of the abdomen, this is NOT A BOUT OF NORMAL IMPACTION COLIC!! THESE HORSES NEED IMMEDIATE MEDICAL/ SURGICAL INTERVENTION!!!! ECR cannot help a horse with bowels containing large amounts of sand, stones, gravel, obstacles or tumors. It will not help with displaced/torsion, knotted, ruptured or infected bowel.

FOR PEACE OF MIND AND THE LOVE OF YOUR HORSE