



NWAHA Website Advertising

March 2011

Rotating Banner Ads:

Front Page/Top:	\$400, \$350, \$300, \$250, \$200 – Per Year (priced in order of appearance)
Front Page/Bottom:	\$250, \$200, \$150, \$100, \$50 – Per Year (priced in order of appearance)
Shows Page/Top:	\$350, \$300, \$250, \$200, \$150 – Per Year (priced in order of appearance)
Shows Page/Bottom:	\$200, \$150, \$100, \$50, \$25 – Per Year (priced in order of appearance)
News Page/Top:	\$350, \$300, \$250, \$200, \$150 – Per Year (priced in order of appearance)
News Page/Bottom:	\$200, \$150, \$100, \$50, \$25 – Per Year

Graphics Information for all **Rotating** Banner Ads:

Ad Size: 800 x 150 pixels Format: .jpg or .gif

Stationary Banner Ads:

Between the Show Months on the Show Page:	\$100 each
Between the News Releases on the News Page:	\$100 each

Graphics Information for all **Stationary** Banner Ads:

Ad Size: 500 x 100 pixels Format: .jpg or .gif

Large Ads on Business Listings Page:	\$50 per year
Small Ads on Business Listings Page:	\$25 per year